

DAVID CAPUZZO

is a multidisciplinary creative problem solver, fueled by a deep-seated curiosity and a perpetual drive for innovation. He focuses on crafting authentic visual narratives that captivate and resonate.

SKILLS

Expertise

- Art Direction
- Brand Identity Design
- Motion Graphics
- Web Design
- 3D Modeling & Animation
- Photography
- Illustration
- Artificial Intelligence

Programs

- Photoshop
- Illustrator
- InDesign
- After Effects
- Adobe XD
- Figma
- Webflow
- Blender
- Spline
- Polycam
- Luma AI
- Midjourney
- RunwayML
- ElevenLabs

PHONE
603-892-1385

EMAIL
mail@davidcapuzzo.com

WEBSITE
davidcapuzzo.com

[VIEW WEBSITE](#)

EXPERIENCE

Art Director

Midan Marketing | March 2021 - September 2023

- Collaborated with Copy, Account, and Project Management teams to consistently deliver innovative creative digital/print solutions, across various budget scales while adhering to brand standards.
- Led client and internal pitches, translating complex concepts into digestible strategies to secure buy-in.
- Executed design and oversaw the development of multiple web experiences, adhering to UI/UX best practices and ADA compliance standards. Including leading development on a Gold Davey award-winning project.
- Developed motion graphics content, including: 2D character animation, 3D animation for paid and organic social content, corporate summary presentations, and virtual trade shows.
- Created high-quality 3D product assets utilized in programmatic display ads, websites, printed applications, and more.
- Routinely presented findings on emerging technologies such as AI, Spline, photogrammetry, NeRFs, and augmented reality to various internal teams leading to new business acquisition.

Motion Designer

Amerock (Contract) | July - November 2020

- Created 100+ social media videos and paid advertisements aimed at transitioning to a more B2C focus. Worked on client facing presentation decks, brochures, and organized a library of 500k+ assets.

Graphic & Web Designer

Robert Half Creative Group + Creative Circle | January 2013 - July 2020

Select Clients: Hello Marcello, La Contrada, CyGuide, Pavilion Prodigy Preschool, AndraMaekup, Cookshop, Rosies, The Bowery Restaurant Group, Brooklyn Resurrection Church, Staten Island Skating Pavilion, Givree Jewelers, Tircon, Covert NYC, The Mandarin Taste, Liberty Church NYC, VertexMSP, Logan Airporter, Staten Island Skating Pavilion, Dead Wicks, Amerock

- Deliverables include but not limited to: 3D animation, web design, custom web development, logo design, branded stationary, brand naming, lookbooks, event signage, photography, motion graphics, programmatic display ads, illustration, brand guidelines, mockups, social media content

EDUCATION

New England College
Bachelor of Fine Arts | 2008-2012

The School of Visual Arts
Continuing Education | 2014-2015

- Creative Solutions for Thinking Differently | Jhon Newman
- Intermediate Design | Skip Sorvino
- Visual Branding | Roswitha Rodrigues

AWARDS

2022 Golden Davey Award
Website Redesign-Midan Marketing